

Paid preview pack

30 Days of Posts for Your Business

A short custom content preview for Bloom & Beam Beauty, created to show the style, structure, and quality of a full monthly content pack.

3 custom content days Built for Instagram Polished preview of the full pack

Prepared for

Bloom & Beam Beauty

A custom sample designed to show how the content can support bookings, visibility, and a polished Instagram presence.

How to use this sample

Use it as a working preview

This sample gives a short look at the format and style of the full product while still being immediately usable.

Main deliverable

3-day sample content pack

Each content day includes a post idea, caption, image direction, and hashtag support.

Day 1

Post idea: Welcome-style introduction to Bloom & Beam Beauty

Caption: Welcome to Bloom & Beam Beauty 🌸 We create polished nails and brows for women who want to feel put-together without the stress. From soft gel tips to detailed nail art, we're here to help you leave feeling confident and glowing. If you've been looking for your new beauty plug in Durban, this is your sign to book.

Image idea: Clean photo of hands with a fresh set plus a soft studio background

Hashtags: #DurbanNails #DurbanBeauty #NailTechDurban #SoftGelTips #NailArtSA

Day 2

Post idea: Showcase a soft glam gel set

Caption: Soft glam always wins. This kind of set is perfect if you want nails that look clean, feminine, and stylish without doing too much. A good set can honestly change your whole mood. Ready for your next appointment? Send us a message to book.

Image idea: Close-up of a nude or pink gel set in natural light

Hashtags: #GelNailsDurban #SoftGlamNails #DurbanGirls #BeautyAppointments #NailInspo

Day 3

Post idea: Brow shaping result post

Caption: Sometimes a small beauty touch makes the biggest difference. Brow shaping helps frame your face, clean up your look, and give you that finished feel. If your brows have been needing attention, we've got you.

Image idea: Before-and-after brow close-up

Hashtags: #BrowShaping #DurbanBrows #BeautyStudio #SelfCareSA
#DurbanBeautyStudio

Bonus story prompt

"New here? Tap to see what we offer" with service list stickers and a soft feminine studio visual.

Mini hashtag bank

#DurbanBeauty #DurbanNails #NailTechDurban #DurbanBrows #BeautyStudioSA
#SoftGelTips #BeautyAppointments

Hook starters

- If you've been meaning to book, this is your sign.
- A fresh set really does change everything.
- Small beauty touches can make a big difference.

How to use this sample

Use these posts as-is, or as a preview of what a full month of structured content could look like for your business.

Prepared by BusinessSorted. This sample pack is a paid preview designed to show the quality and usefulness of the full product.